

Columbia County
Quit Line Data Summary
January 01 - June 30, 2006

	County	State
Number of Calls to Quit Line	N = 19	N = 9,581
Percent of Statewide Calls	0.3%	100.0%
Percent of State Population in County¹	0.1%	100.0%

	County %	State %
Gender	N = 19	N = 7,852
Female	42.1%	61.3%
Male	57.9%	38.7%
Race/Ethnicity	N = 19	N = 6,936
People of Color	10.5%	19.5%
White	89.5%	80.5%
Age	N = 19	N = 7,533
Less than 18 years old	0.0%	1.3%
18 - 24 years old	21.1%	18.9%
25 - 34 years old	31.6%	25.6%
35 - 44 years old	26.3%	21.4%
45 years and older	21.1%	32.8%
Education	N = 19	N = 6,875
Did not graduate high school	42.1%	20.0%
High school graduate	36.8%	36.1%
Some college/vocational school	5.3%	31.1%
College graduate	15.8%	12.7%
Caller Type	N = 19	N = 8,981
General Information	5.3%	10.5%
Health care provider	0.0%	3.0%
Tobacco user	94.7%	86.5%
Payer Type	N = 18	N = 7,185
Insured	16.7%	37.3%
Uninsured	50.0%	37.6%
Medicaid	33.3%	25.1%
Heard About	N = 18	N = 6,807
Employer/worksite	0.0%	1.7%
Health care provider	38.9%	24.9%
Television	0.0%	4.9%
Website	0.0%	3.0%
Radio	27.8%	10.5%
Newspaper/Magazine	0.0%	1.1%
Brochure/Newsletter	5.6%	11.4%
Family or friend	27.8%	35.4%
Health Department	0.0%	6.2%
School	0.0%	0.9%